



Symbols: LVH .TSX Venture Exchange
LVFHF.OTC Pink
LVH. Berlin & Frankfurt Stock Exchanges

LVFH Launches Real Vegas Casino on Facebook

VANCOUVER, BRITISH COLUMBIA. March 15, 2012 — Las Vegas From Home.com Entertainment Inc. (the “Company” or “LVFH”) (TSX-V:LVH) (US OTC Pink:LVFHF) (Berlin: LVH) (Frankfurt: LVH) is pleased to announce the launch of its social casino product, **Real Vegas Casino**, on Facebook to the general public. It is expected LVFH will launch more games under the Real Vegas Casino brand shortly, coinciding with a specialized marketing campaign. To view the social game application, please log in to the Facebook platform and visit <https://apps.facebook.com/realvegascasino/>.

Real Vegas Casino is an innovative social casino product that provides players with a wide range of social features combined with a comprehensive selection of high quality casino games. Players can try out the games for free and purchase virtual currency in the form of Facebook Credits to extend and enhance their game play enjoyment. Since all payouts are in virtual currency and cannot be redeemed for cash, this business model is legal in most countries including the USA.

The launch of Real Vegas Casino reflects the Company’s initiative to deliver greater value to customers by integrating the LVFH Gaming System with various social network and mobile platforms. Real Vegas Casino features a stunning 1080p High Definition user interface, an emphasis on social, multiplayer game play and a full slate of interactive casino games, including blackjack, roulette, Texas Hold’em and video slots. In addition, the Company will expand its products offerings by building additional targeted niche games that are currently not widely accessible on the social networks.

Social games are the fastest growing segment of the gaming industry. According to a recent report released by BI Intelligence, the US social gaming industry will pass \$5.5 billion in 2015, fueled primarily by the virtual goods sales. Top companies in the social gaming market have launched games that have millions of monthly active users and substantial revenue. Zynga, creator of the popular FarmVille and CityVille games on Facebook, reported revenue of 1.14 billion in 2011, a year-over-year increase of 90.8%.

In addition, the social gaming market place has seen tremendous demand from the traditional gaming industry leaders, as evidenced by the multi-hundred million dollar acquisition of DoubleDown Casino by the slot machine maker International Game Technology.

President and CEO Mr. Jake Kalpakian states: “This is a tremendous opportunity for the Company. We look forward to providing social network users with our products and we strongly believe the strength and quality of our gaming platform combined with our extensive experience in the gaming industry allows us to build the most entertaining games found in the rapidly growing and lucrative social gaming space.”

Mexican Transaction Update

Further to the Company's News Release dated May 4, 2011, the Company wishes to provide an update regarding the Mexican transaction.

The Company is pleased to report that significant progress has been made in advancing the transaction forward.

The Company has received strong levels of interest from leading industry operators and the Company anticipates to shortly conclude a deal with a global leading brand that will be acceptable to the applicable regulators, including the TSX Venture Exchange (the "Exchange"). The Company is in the final process of compiling all the required documentation for re-submission to the Exchange.

The Federal Mexican Gaming Permit was originally issued to EMEX by the Mexican Secretaría de Gobernación, Subsecretaria de Gobierno, Unidad de Gobierno, Dirección General Adjunta de Juegos y Sorteos (the "**Mexican General Office of Games and Drawings/Lotteries**"), and is valid until May 24, 2030.

A copy of the Federal Mexican Gaming Permit can be viewed at the official website of the Mexican General Office of Gambling and Lotteries, at the following web address: <http://www.juegosysorteos.gob.mx/>. For further information or assistance to view the license on the site, please contact andy@lvfh.com.

For more information on the Company, please contact Jake H. Kalpakian, President, at (604) 681-0204 ext 6105, or visit the Company's website at www.lvfh.com.

On behalf of the Board of
Las Vegas From Home.com Entertainment Inc.

"Bedo H. Kalpakian"

Bedo H. Kalpakian,
Chairman

Trading in the securities of the Company should be considered speculative.

The TSX Venture Exchange has in no way passed upon the merits of the contents of this press release herein and has neither approved or disapproved the contents of this news release.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Statements in this press release which are not historical facts are “forward-looking statements” that involve risks and uncertainties, such as the completion of the proposed Mexican Transaction. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties such as the risk that the closing of the Mexican Transaction may not occur for any reason.

Actual results in each case could differ materially from those currently anticipated in such statements due to factors such as: (i) the decision to not close the Mexican Transaction for any reason, including adverse due diligence results, the Exchange’s refusal of the Mexican Transaction or the objection from the Exchange of the Mexican Transaction described herein; (ii) adverse market conditions; (iii) the inability of the sponsor, if one is required, to produce a sponsor’s report for any reason whatsoever; and (iv) the inability to complete any requisite financial statements. Except as required by law, the Company does not intend to update any changes to such statements.